

CONTENTS

A Prospective Analysis of the Investment Banking Transformation of State-Owned Capital Investment and Operation Companies / Cao Yanmin	1
Reconstructing Global Supply Chains in the Wake of COVID-19: Insights from the Medical Supplies Sector / Guo Shengmin	7
Integrating Digital Currencies with Conventional Banking: A Case Examination of the Libra Initiative / Li Shengping	13
Ethical Considerations of Artificial Intelligence in Corporate Decision-Making Processes / Shuang Guangliang	20
The Impact of Green Finance on Advancing Carbon Neutrality Objectives: A Focus on China / Ai Guohong	25
Societal Innovations by Multinational Corporations in Emerging Markets Amidst the COVID-19 Pandemic / Tang Sai	32
The Influence of E-commerce Platform Algorithms on Consumer Behavior Dynamics / Xing Xingrui	39
Innovations and Regulatory Challenges of Blockchain in International Payment Systems / Min Liangliang	46
Balancing Personalized Marketing with Consumer Privacy in the Era of Big Data / Wei Jie	52
The Correlation Between Corporate Social Responsibility Transparency and Investor Trust / Qiu Hailu	59
Effects of Pandemic-Induced Remote Work Arrangements on Corporate Knowledge Management Systems / Hou Jianwei	66
The Empowering Role of Inclusive Finance for Small and Micro Enterprises: A Case Study of Jining City's Experiences / Gong Zhiyu	73