

Research on the influence of community public welfare education activities on residents' awareness of lifelong learning

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Abstract: The purpose of this study is to explore the impact of community public welfare education activities on residents' awareness of lifelong learning. Through the analysis of the connotation, form and mechanism of community public welfare education activities, the importance of improving the comprehensive quality of residents and promoting the harmonious development of society is revealed. At the same time, it analyzes the problems faced by current community public welfare education activities, including uneven allocation of resources, single content forms, weak teachers and insufficient capital investment, and puts forward corresponding solutions, in order to provide theoretical basis and practical guidance for optimizing community public welfare education activities and enhancing residents' awareness of lifelong learning.

Keywords: Community public welfare education activities; Lifelong learning awareness; The quality of residents; Educational resources

1 INTRODUCTION

In the era of knowledge economy, lifelong learning has become the key for individuals to adapt to social development and realize self-worth. As a basic unit of society, the community's public welfare education activities are of great significance for cultivating residents' awareness of lifelong learning. Community public welfare education activities not only provide convenient learning opportunities for residents but also stimulate their learning interests, promote knowledge dissemination and exchange, and play an active role in building a learning society. However, currently, community public welfare education activities face some challenges during the implementation process and need to be further studied and relevant problems need to be solved to better exert their positive impact on residents' awareness of lifelong learning.

2 The Connotation and Forms of Community Public Welfare Education Activities

Community public welfare education activities refer to educational activities initiated and organized by the government, social organizations, volunteers, etc. within the community scope, aiming to improve residents' knowledge and skills and cultivate their comprehensive qualities without the purpose of making a profit. Its core objective is to meet the learning needs of community residents, promote their comprehensive development, and enhance the cohesion and vitality of the community. Community public welfare education activities have diverse forms, covering cultural knowledge lectures, skill training courses, art experience activities, and social practice activities. Cultural knowledge lectures include the teaching of knowledge in history, culture, science, and technology; skill training courses involve computer operation,

cooking, handicraft making, and vocational skills; art experience activities include music, painting, dance, and drama; social practice activities include community service, environmental protection activities, and volunteer activities. These activity forms aim to meet the learning needs of residents of different ages, interests, and occupational backgrounds .

3 The Influence Mechanism of Community Public Welfare Education Activities on Residents' Awareness of Lifelong Learning

The influence of community public welfare education activities on residents' awareness of lifelong learning is achieved through multiple mechanisms. Firstly, it stimulates learning interests. Its diverse contents and forms, such as cultural knowledge lectures, skill training courses, art experience activities, and social practice activities, can meet different needs of residents, attract their attention and arouse their curiosity, which is an important basis for the formation of lifelong learning awareness . Secondly, it provides learning opportunities. It breaks the space-time limitations of traditional education, and residents can conveniently participate in activities in the community, and the time arrangement is flexible, which helps to develop the habit of lifelong learning Thirdly, it creates a learning atmosphere. The activities create a thick atmosphere in the community, promote the interaction and communication of residents, and residents can make friends, share experiences and insights, and enhance their sense of identity and belonging to learning, further stimulating the awareness of lifelong learning. Finally, it cultivates learning abilities. The activities focus on cultivating autonomous, cooperative, and innovative learning abilities. Residents complete tasks through autonomous exploration, cooperation, and innovative thinking, which is a key factor in

enhancing the awareness of lifelong learning and can help residents adapt to the social environment.

4 The importance of community public welfare education activities

Community public welfare education activities are of great significance. It covers a wide range of fields and can comprehensively improve the comprehensive quality of residents. For example, cultural knowledge lectures can broaden the scope of knowledge and improve cultural literacy; skill training courses can help residents master practical skills and enhance employment competitiveness; art experience activities can cultivate aesthetic taste and enrich spiritual life; social practice activities can enhance social responsibility and improve practical ability. At the same time, it helps to promote the harmonious development of society, not only to enhance community cohesion and vitality, promote residents' exchanges and cooperation, reduce conflicts, but also to improve the quality of residents, cultivate talents for the society, and promote economic and cultural progress. In addition, it can also meet the diversified learning needs of residents. By providing diverse contents and forms, it can meet the needs of residents for cultural knowledge, skill training, art experience, social practice and other aspects, and provide personalized learning services.

5 Main problems faced by community public welfare education activities

5.1 Uneven Resource allocation

The distribution of public welfare education resources between urban and rural areas and communities is significantly uneven. Urban community education resources are abundant, with professional teachers, perfect facilities and diversified courses; In rural communities, there is a lack of resources, a shortage of teachers, simple facilities, and a single curriculum, which limits the opportunities of public welfare education and lifelong learning awareness of rural residents. In addition, within the same city or region, high-end communities may be equipped with advanced facilities and high-quality teachers to carry out colorful activities; Old or low-income communities are difficult to meet the learning needs of residents due to insufficient funding and lack of educational resources. This unbalanced allocation of resources leads to unequal learning opportunities for residents, affects the harmonious development of communities, and intensifies the education gap between urban and rural areas and within communities.

5.2 Single form of content

Some community public welfare education activities do not fully consider residents' age, occupation, interests and other differences in the design of course content and teaching methods, resulting in a disconnect between the teaching content and the actual needs of residents. For example, some public welfare education activities aimed at the elderly may pay too much attention to the dissemination of theoretical knowledge, while ignoring the actual needs of the elderly in terms of health, health, leisure and entertainment. Some activities aimed at young people may lack the focus on career development and innovation and entrepreneurship to attract young people to actively participate. The form of some

community public welfare education activities is relatively simple, mainly in the traditional classroom teaching, lack of interaction and interest. This single teaching form is difficult to stimulate residents' interest in learning, and reduces the enthusiasm of residents to participate in activities.

5.3 Weak teaching staff

Community public welfare education activities need a professional team of teachers to ensure the quality of teaching. However, many communities are currently facing a shortage of professional teachers. In particular, some small communities or rural communities have difficulty attracting professional teachers to teach. As a result, it is difficult to guarantee the quality of teaching and residents cannot obtain high-quality educational services. Even if there are professional teachers involved in community public welfare education activities, their professional quality may be uneven. Some teachers may lack the understanding of the characteristics of community education and the learning needs of residents, and cannot adjust the teaching methods and contents according to the actual situation.

5.4 Insufficient capital investment

The government's investment in community public education activities is often limited, which can not meet the actual needs of the activities. As a result, some communities are unable to acquire the necessary teaching facilities, hire professional teachers, and carry out a variety of educational activities. In addition to government input, the funding sources of community public welfare education activities should also include social support. However, at present, the social funding channels are relatively simple, mainly relying on a few enterprises or social organizations to donate. This single funding channel is difficult to ensure the stability and sustainability of funds, which affects the long-term development of community public welfare education activities.

6 Improvement strategies of community public welfare education activities

6.1 Optimizing Resource Configuration

To optimize the allocation of resources, it is necessary to strengthen the integration of urban and rural resources and promote the balance within the community. In view of the unbalanced distribution of urban and rural educational resources, the government should strengthen the integration of urban and rural resources. We can encourage the flow of high-quality education resources from cities to rural areas through policy guidance and financial support. For example, we will organize urban teachers to volunteer in rural communities and regularly carry out activities to send teachers to the countryside. At the same time, the characteristic educational resources of rural communities can also be introduced into urban communities to realize the sharing and complementation of urban and rural educational resources. This can narrow the gap between urban and rural areas, provide more learning opportunities for rural residents, and promote the development of public welfare education activities in rural communities and the cultivation of residents' awareness of lifelong learning. In order to solve the problem of unbalanced educational resources within the community, the community should take measures to promote the

balanced development within the community. Educational facilities and teachers in older or low-income communities can be improved by raising funds and integrating existing resources. For example, the establishment of community education funds to purchase teaching equipment and hire teachers; At the same time, high-end communities in the community are encouraged to cooperate with old communities or low-income communities to share educational resources, improve the overall education level of the community, make the educational resources in the community more balanced, provide equal learning opportunities for all residents, and promote the harmonious development of the community.

6.2 Improve the pertinence of content forms

On the one hand, it is necessary to conduct in-depth research on residents' needs. When designing course content and teaching methods, it is necessary to understand residents' age, occupation, interests and other information through questionnaires and interviews, and design content and methods that meet the needs accordingly. For example, the design of health and wellness, leisure and entertainment themed activities for the elderly, and the design of courses for young people around career development and innovation and entrepreneurship. This can improve the enthusiasm of residents to participate, because the content and method are more appropriate to the needs. On the other hand, to innovate the form of education, we can use the combination of online and offline teaching mode to increase the interaction and interest of activities. For example, some online courses are set up online for residents to learn independently, and face-to-face practical activities or discussion and exchange activities are organized offline. At the same time, new teaching methods such as experiential learning and project-based learning can also be introduced, so that residents can gain more profound experience and harvest in the learning process. For example, in the cultural knowledge lectures, some experience links can be set up, such as letting residents personally experience the writing process of ancient calligraphy, to increase the interest of learning. Through innovative education forms, residents' interest in learning can be stimulated and the effect of activities can be improved.

6.3 Strengthen the construction of teaching staff

On the one hand, attract professional teachers to join to solve the problem of insufficient numbers. It can increase the number of professional teachers and improve the quality of teaching by improving treatment and providing development space, such as providing subsidies, training and academic exchange opportunities, and cooperating with surrounding universities or vocational schools to invite teachers to teach part-time. On the other hand, improve the professional quality of teachers. We will strengthen training and guidance for teachers. Teachers can be regularly organized to participate in training courses and academic exchange activities to learn the latest educational concepts and teaching methods. For example, organize teachers to participate in community education seminars to learn the characteristics of community education and the analysis methods of residents' learning needs; At the same time, we can also improve the teaching level of teachers by observing

teaching and teaching competitions. For example, organize teachers to observe the teaching process of excellent community education activities and learn excellent teaching methods and skills of others. By improving the professional quality of teachers, teaching quality can be improved and residents' requirements for educational services can be met.

6.4 Increase capital input

On the one hand, the government should increase investment, incorporate it into the financial budget and increase the amount year by year, and provide financial guarantee for activities by setting up special funds and providing policy support, such as setting up special funds for the purchase of teaching facilities, hiring teachers and carrying out activities, and encouraging enterprises and social organizations to participate by using preferential tax policies. This will enhance government support for the activities, provide more funds, and promote the activities and development. On the other hand, we should broaden the channels of social funding and actively encourage enterprises, social organizations and individuals to participate in funding. By promoting the importance and significance of the event to raise awareness, while establishing incentive mechanisms, giving honorary titles and other ways to motivate donors. For example, enterprises or social organizations with large amounts of funding are given honorary titles and publicity, and individual sponsors are given material and spiritual rewards. Broadening channels can increase social support, provide more financial security for activities, and promote their long-term development.

7 CONCLUSION

Community public welfare education activities are very important to cultivate residents' awareness of lifelong learning. In view of the existing problems such as uneven allocation of resources, single content, weak teachers and insufficient funds, it is necessary to optimize resource allocation, strengthen the pertinent content, strengthen the construction of teachers and broaden the sources of funds to improve the effect of activities and stimulate the interest of residents in learning. These measures will effectively promote the formation of residents' awareness of lifelong learning and promote the harmonious development of communities and social progress. In the future, it is necessary to continue to pay attention and investment, constantly explore and innovate, and provide better support and guarantee for the development of community public education activities.

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